CP1406 Plan

Goal:

### Goals

Concisely state what the goal (purpose) of the website is. Note that the mission must be to improve something in a measurable way. To "provide information about something" is not a good mission, since you can't see a measurable improvement. Why is the site needed? How does it benefit the client? Be clear and specific. Good mission statements are usually only a few sentences and contain no unnecessary information. Mission statement

This website offer a fancy-dress costume and run the monthly cosplay party for those who are like to enjoy cosplay customer and intended to attract new customer to get sign up. Moreover, it’s the connect bond with the potential and repeat customer. Also, this website will be increasing the revenue for cosplay business.

### Success Evaluation

Describe the process(es) by which the site's success will be evaluated. Note that "hits" only counts people (or robots) visiting your website, which says nothing about whether the site has achieved its mission. How do you know that the site does what the client wanted? Measure the mission you stated above.

The visitor could easily access the website and the web need to match the objective of the goal. The website should more attractive for all the age of people and especially for 35-50 year. Furthermore, whether the revenue and number of people increasing after creative this website.

### Target Audience

Describe two things clearly and specifically:

1. the target audience that your site is intended for (be specific; you can't aim for everyone)

The website should suitable for all the age of group, but target for those like cosplay within 35-50-year people. moreover, this website should attractive younger people such as high school kids and young adults. Let them interesting and understand in cosplay.

1. how you will intentionally design the site to cater to this group (as distinct from another, different target audience).

For different age group will prefer different things. but, the cosplay is something like hobby. So, I will use different picture and more interesting page design try to attract our target audience.

### Site Flowchart

Create a site flowchart to show the hierarchy of pages in the site and their relationships.   
Each page should be represented by one box.   
The order of boxes is the order these links should appear on the site.

If you don't have a preferred drawing program for flowcharts, use [www.draw.io](http://www.draw.io).

Save your flowchart as a PNG file (normally the best file format for plain, straight-lined diagrams like this) and insert the image in your plan file under this heading.